

# 2024 SPONSORSHIP PACKAGE DUTCHLAND ROLLERS, INC.

The **Dutchland Rollers** are an amateur sports organization, committed to athleticism, empowerment, and community. By partnering with the **Dutchland Rollers**, you are helping us bring this American-born sport to a modern, diverse audience. Take advantage of Roller Derby's rapidly growing fan base and let us promote your organization to our fans!

## SPONSORSHIP BUNDLE

Want to save big? A **Sponsorship Bundle** gives you \$600 worth of benefits and advertising for only **\$420** per year! That includes the following for all six 2024 home games.

- 2 Season Passes
- Game Announcements
- Social Media Posts
- Scoreboard Ad
- Full-Page Program Ad
- Banner Display

## PER-ITEM SPONSORSHIP

Create a sponsorship plan that works for you by selecting from the options below! You can choose to advertise at specific events or all six 2024 home games. **Game Announcements** and **Social Media Posts** are included with every sponsorship purchase.

### **Banner Display: \$15 / Game**

Banner will be hung in the venue for the entire event. Can be any size, but must be provided by the sponsor.

### **Scoreboard Ads: \$15 / Game**

Ads will be displayed during gameplay on the in-house scoreboard. Images should be 1600x320 (or aspect ratio 5:1), JPEG, PNG, or GIF format, landscape orientation.

### **Game Day Table: \$60 / Game**

Interact with fans at the event by setting up a game day table. Based on availability. Limited one game per season.

### **Track Sponsorship: \$275 / Year**

Hear your company name when announcers mention the jammer line, penalty box, and more. Each specific track sponsorship option is specific to one sponsor for the entire season.

### **Program Ads: Price Varies / Year**

Feature a printed ad in our game-day programs. Pricing is based on the program ad dimensions as noted below. Program ads should be JPEG or PDF format, high resolution, minimum 300dpi.

- Quarter Page, 4" x 2.5" : \$40 / Year
- Half Page, 4" x 5" : \$80 / Year
- Full Page, 8" x 5" : \$160 / Year

## TRADE SPONSORSHIP

In addition to direct advertising support, the **Dutchland Rollers** consider in-kind sponsorships, especially for gear, merchandise, meeting and event venues, cross-training, food and beverages for events, and advertising trades.

Contact us at [Sponsorship@DutchlandRollers.com](mailto:Sponsorship@DutchlandRollers.com) for more information.